



**TECHNICHE**  
 PERFORMANCE, SAFETY, COMFORT  
[www.TechNiche-intl.com](http://www.TechNiche-intl.com)  
 888.823.2665



**Power Sports**

POWERED BY

**HEATPAX™**  
 AIR ACTIVATED HEATING

### TechNiche Air Activated Heating Powered by HeatPax™

HeatPax™ air activated warmers deliver hours of warmth and relief from cold weather. Once the package is opened and the HeatPax™ is exposed to oxygen, an exothermic reaction occurs creating heat, thereby, providing an effective defense against the cold. Combine HeatPax™ warmers with TechNiche fleece garments for maximum warmth.

### HOW TO USE :

1. Open package to expose HeatPax™ to air
2. Insert activated HeatPax™ into garment pockets
3. Garment is ready to wear! (HeatPax™ may take about 10 minutes to reach maximum heat)

### Main Products for Your Market

- 5529S** TechNiche Air Activated Heating VEST Powered by HeatPax™ made with softshell
- 5503** TechNiche Air Activated Heating GAITER Powered by HeatPax™ (HeatPax not included)
- 5535** TechNiche Air Activated Heating GLOVES Powered by HeatPax™ (waterproof)
- 5522S** TechNiche Air Activated Heating NECK WARMER Powered by HeatPax™
- 5541** TechNiche Air Activated Heating BODY WARMERS Powered by HeatPax™ (Display Case, 40 pairs)
- 5551** TechNiche Air Activated Heating HAND WARMERS Powered by HeatPax™ (Display Case 40 pairs)
- 5571** TechNiche Air Activated Heating ADHESIVE TOE WARMERS Powered by HeatPax™ (Display Case 40 pairs)

### Key Selling Points

- Products generate heat to keep you warm during extended periods when out in the cold
- TechNiche Air Activated Heating line Powered by HeatPax™ is a low cost warming solution
- All garments are designed to hold the warmers inside the garment for maximum warming impact
- All TechNiche Air Activated Heating garments include initial HeatPax™ warmers

### Competition

There is limited competition for quality garments combined with warmers. For just hand, body and toe warmer type products competitors include Grabber, and Heat Factory

### Pricing Example

| Item  | MSRP    | Item  | MSRP    |
|-------|---------|-------|---------|
| 5529S | \$59.99 | 5551  | \$59.99 |
| 5503  | \$8.99  | 5571  | \$39.60 |
| 5535  | \$31.99 | 5522S | \$20.99 |
| 5541  | \$39.99 |       |         |

\*See your company for complete pricing and details.

### Additional Information

[www.techniche-intl.com](http://www.techniche-intl.com) for MSDS and testimonials  
 Contact: [info@techniche-intl.com](mailto:info@techniche-intl.com)



5522S



5503



5529S



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