



TechNiche Evaporative Cooling Garments Powered By HyperKewl™PLUS

HyperKewl™ PLUS evaporative cooling technology is a combination of specialized fabric and fibers which utilizes a unique chemistry to achieve rapid absorption of water, stable water storage, and enhanced water evaporation. The HyperKewl™ PLUS fabric cools your body exactly like the body cools itself, through the evaporation of water, only, HyperKewl™ PLUS super-charges the body's natural cooling process, thereby helping the wearer to combat heat stress. HyperKewl™ PLUS products put a layer of water around the individual and evaporates it. HyperKewl™ PLUS vests and accessories are lined with water repellent fabric on the inside allowing the wearer to stay dry while still feeling the cooling effects.

HOW TO USE :

1. Soak your HyperKewl™PLUS item in clean water for 2-3 minutes
2. Gently squeeze out the excess water
3. Your HyperKewl™PLUS item is ready to wear

Main Products for Your Market

- 6529** TechNiche Evaporative Cooling Sport Vest Powered by HyperKewl™Plus available in Blue, Black, Hi-Viz Lime, Khaki, & Pink XS-3XL
- 6531** TechNiche Evaporative Cooling Ultra Sport Vest Powered by HyperKewl™ in Silver, Blue, Black and Hi-Viz Lime XS-3XL
- 6201** TechNiche Evaporative Cooling Kewlshirt Tank Powered by HyperKewl™Plus in Blue Trim, HiViz Teal & Silver XS-3XL
- 6536** TechNiche Evaporative Cooling Skull Cap Powered by HyperKewl™ in USA Flag, Blue, HiViz & Black
- 6519** TechNiche Evaporative Cooling Neck Band Powered by HyperKewl™Plus in USA Flag, Blue, Black, Khaki, Real Tree HiViz & Pink
- 6593** TechNiche Evaporative Cooling Sport Cap Powered by HyperKewl™Plus in Black and Blue/White

Key Selling Points

- Low cost cooling solution available in various types of product applications
- HyperKewl™Plus I garments are easy to activate and are a re-usable heat stress solution HyperKewl™Plus fabric provides a uniform cooling throughout the garment compared to other cooling options with no large swelling or slimy feel like found with crystals
- Light weight and durable
- Machine Washable

Competition

Main competition is cooling crystals. These take up to 30 minutes to soak and if over soaked can burst at the seams. Products are much heavier and tend to look unnatural on garments. They will stay hydrated for days increasing the chances that mold and mildew will set in.

Pricing Example

Item	MSRP	Item	MSRP
6529	\$53.99	6536	\$6.99
6201	\$65.00	6519	\$4.50
6531	\$51.99	6593	\$23.00

Additional Information

www.techniche-intl.com for MSDS and testimonials
Contact: info@techniche-intl.com

*See your company for complete pricing and details.

