



TechNiche Air Activated Heating Powered by HeatPax™

HeatPax™ air activated warmers deliver hours of warmth and relief from cold weather. Once the package is opened and the HeatPax™ is exposed to oxygen, an exothermic reaction occurs creating heat, thereby, providing an effective defense against the cold. Combine HeatPax™ warmers with TechNiche fleece garments for maximum warmth.

HOW TO USE :

1. Open package to expose HeatPax™ to air
2. Insert activated HeatPax™ into garment pockets
3. Garment is ready to wear! (HeatPax™ may take about 10 minutes to reach maximum heat)

Main Products for Your Market

- 5529S** TechNiche Air Activated Heating VEST Powered by HeatPax™ made with softshell
- 5503** TechNiche Air Activated Heating FLEECE GAITER Powered by HeatPax™ (HeatPax™ not included)
- 5535** TechNiche Air Activated Heating GLOVES Powered by HeatPax™ (waterproof)
- 5541** TechNiche Air Activated Heating BODY WARMERS Powered by HeatPax™ (Display Case, 40 pairs)
- 5551** TechNiche Air Activated Heating HAND WARMERS Powered by HeatPax™ (Display Case 40 pairs)
- 5571** TechNiche Air Activated Heating ADHESIVE TOE WARMERS Powered by HeatPax™ (Display Case 40 pairs)

Key Selling Points

- Products generate heat to keep you warm during extended periods when out in the cold
- TechNiche Air Activated Heating line Powered by HeatPax™ is a low cost warming solution
- All garments are designed to hold the warmers inside the garment for maximum warming impact
- All TechNiche Air Activated Heating garments include initial HeatPax™ warmers

Competition

There is limited competition for quality garments combined with warmers. For just hand, body and toe warmer type products competitors include Grabber, and Heat Factory

Pricing Example

Item	MSRP	Item	MSRP
5529S	\$59.99	5551	\$39.96
5503	\$8.99	5571	\$39.60
5535	\$31.99		
5541	\$39.99		

*See your company for complete pricing and details.

Additional Information

www.techniche-intl.com for MSDS and testimonials
Contact: info@techniche-intl.com



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