



**TechNiche Phase Change Cooling, Powered by Cool Pax™**

CoolPax™ is our Phase Change Material (PCM) cooling technology that is non-toxic and non-flammable. CoolPax™ freezes at 58°F/14°C and stays at that temperature for 2-3 hours. Compared to water, CoolPax™ activates faster, stays cool longer, are lighter in weight, and remain a cool and comfortable temperature that will not cause ice burn. See MSDS for safety details.

**HOW TO USE :**

1. Simply place CoolPax™ inserts in freezer or ice water for 35/40 minutes
2. Insert activated CoolPax™ into garment pockets
3. Your CoolPax™ Item is ready to wear!

**Main Products for Your Market**

- 4531** TechNiche HYBRID SPORT VEST, Powered by Cool Pax™ is available in Mid Blue, Silver and Black. Sizes S-3XL
- 6626F-PEV** TechNiche PERFORMANCE ENHANCEMENT VEST Powered by Cool Pax™ in XS/S, M/L, XL/2XL, 3XL/4XL
- 6620** TechNiche Phase Change Cooling NECK BAND Powered by Cool Pax™ in Blue or Khaki

Note: Every 6626 Vest comes complete with a Cooler Bag for easy recharge and transport. Extra inserts can be purchased for all of these items.

**Key Selling Points**

- Only solution available for people working or playing in environments with limited air flow such as enclosed arenas.
- Best way to provide constant, comfortable temperatures for 2-3 hrs

**Competition**

Main competition is an ice vest. They are heavier, last only 1-1.5 hrs, can cause ice burn, and fluctuating temperatures as the ice melts. They also provide a very uncomfortable cold feeling for the user and can cause chills.

**Pricing Example**

Item	MSRP	Item	MSRP
4531	\$199.99	6620	\$29.99
7065V	\$137.99		

**Additional Information**

www.techniche-intl.com for MSDS and testimonials  
Contact: sales@techniche-intl.com

\*See your company for complete pricing and details.

