



Industrial Safety

Sales Representative Informational Sheet 2019: HyperKewl™PLUS

POWERED BY

HYPERKEWL™ PLUS

TechNiche Evaporative Cooling Garments Powered By HyperKewl™PLUS

HyperKewl™Plus material is a unique fabric that absorbs and then slowly releases water through evaporation.

To activate: simply submerge the item in water for 1-2 minutes allowing the HyperKewl™Plus fabric to absorb the water. Gently squeeze out any excess water, wipe dry and the garment is ready to wear. Depending on outside temperatures the HyperKewl™Plus garment will stay activated for 5-10 hours, cooling the body 15-20 degrees from the ambient temperature. Ideal conditions are warm dry climates, as high humidity (90 %+) will diminish the fabric's ability to evaporate water and therefore provide cooling. HyperKewl™ Plus fabric allows garments to have a uniform cooling effect while staying light weight and easy to use. The inner nylon is a water resistant fabric that keeps your body dry. HyperKewl™Plus Vests are Machine Washable up to 40F.

Main Products for Your Market

- 6529** TechNiche Evaporative Cooling Sport Vest Powered by HyperKewl™Plus available in Blue, Khaki, Black, Silver, Hi-Viz Lime & Pink
- 6538** TechNiche Evaporative Cooling Traffic Safety Vest, Powered by HyperKewl™ - ANSI Class II Compliant in Hi-Viz Lime and Orange
- 6535** TechNiche Evaporative Cooling Crown Cooler w/ Neck shade Powered by HyperKewl™Plus
- 6595** TechNiche Evaporative Cooling HiViz Baseball Cap, Powered by HyperKewl™Plus
- 6519** TechNiche Evaporative Cooling Neckband, Powered by HyperKewl™Plus available in USA Flag, Black, Blue, Khaki, Pink & HiViz
- 6201** TechNiche Evaporative Cooling KewlShirt Tank top, Powered by HyperKewl™Plus available in Black/Blue, Black/Teal, black/silver & Black/Hi-Viz Lime

Key Selling Points

- Low cost cooling solution available in various types of product applications
- TechNiche Evaporative Cooling Garments Powered by HyperKewl™Plus are easy to activate and are a re-usable heat stress solution
- HyperKewl™Plus fabric provides a uniform cooling throughout the garment compared to other cooling options with no large swelling or slimy feel like found with crystals
- Light weight and durable
- Full line of FR items Available
- Machine Washable

Competition

Main competition is cooling crystals. These take up to 30 minutes to soak and if over soaked can burst at the seams. Products are much heavier and tend to look unnatural on garments. They will stay hydrated for days increasing the chances that mold and mildew will set in.

Pricing Example

| Item | MSRP | Item | MSRP |
|------|---------|------|---------|
| 6529 | \$47.99 | 6595 | \$19.99 |
| 6538 | \$49.99 | 6519 | \$3.99 |
| 6535 | \$13.99 | | |

*See your company for complete pricing and details.

Additional Information

www.techniche-intl.com for MSDS and testimonials
Contact: sales@techniche-intl.com

