

**TechNiche Evaporative Cooling Garments Powered By HyperKewl™**

HyperKewl™ material is a unique fabric that absorbs and then slowly releases water through evaporation.

**To activate:** simply submerge the item in water for 1-2 minutes allowing the HyperKewl™ fabric to absorb the water. Gently squeeze out any excess water, wipe dry and the garment is ready to wear. Depending on outside temperatures the HyperKewl™ garment will stay activated for 5-10 hours, cooling the body 15-20 degrees from the ambient temperature. Ideal conditions are warm dry climates, as high humidity (90 %+ ) will diminish the fabric's ability to evaporate water and therefore provide cooling. HyperKewl™ fabric allows garments to have a uniform cooling effect while staying light weight and easy to use. The inner nylon is a water resistant fabric that keeps your body dry.

**Main Products for Your Market**

- 6529** TechNiche Evaporative Cooling Sport Vest Powered by HyperKewl™ available in Blue, Khaki, Black, Silver, Hi-Viz Lime & Pink
- 6538** TechNiche Evaporative Cooling Traffic Safety Vest, Powered by HyperKewl™- ANSI Class II Compliant in Hi-Viz Lime and Orange
- 6535** TechNiche Evaporative Cooling Crown Cooler w/ Neck shade Powered by HyperKewl™
- 6595** TechNiche Evaporative Cooling HiViz Baseball Cap, Powered by HyperKewl™
- 6519** TechNiche Evaporative Cooling Neckband, Powered by HyperKewl™ available in USA Flag, Black, Blue, Khaki, Pink & HiViz

**Key Selling Points**

- Low cost cooling solution available in various types of product applications
- TechNiche Evaporative Cooling Garments Powered by HyperKewl™ are easy to activate and are a re-usable heat stress solution
- HyperKewl™ fabric provides a uniform cooling throughout the garment compared to other cooling options with no large swelling or slimy feel like found with crystals
- Light weight and durable
- Full line of FR items Available

**Competition**

Main competition is cooling crystals. These take up to 30 minutes to soak and if over soaked can burst at the seams. Products are much heavier and tend to look unnatural on garments. They will stay hydrated for days increasing the chances that mold and mildew will set in.

**Pricing Example**

Item	MSRP	Item	MSRP	*See your company for complete pricing and details.
6529	\$47.99	6595	\$19.99	
6538	\$51.99	6519	\$4.50	
6535	\$12.99			

**Additional Information**

www.techniche-intl.com for MSDS and testimonials

Contact: [info@techniche-intl.com](mailto:info@techniche-intl.com)



6529



6538



6535



6595



6519