



Equine

Sales Representative Informational Sheet 2019: IonGear™

POWERED BY

IONGEAR™

TechNiche Battery Powered Heated Garments, Powered by IonGear™

IonGear™ is our brand name for our battery powered heating line of products. Our IonGear™ vests and jackets run off of a lithium ion battery. Detailed instruction guides come with each IonGear™ product and are available at www.techniche-intl.com. This product line provides targeted heating with a re-chargeable light weight battery.

Main Products for Your Market

- 5627** TechNiche Battery Powered Heating Vest, Powered by IonGear™
- 5690** TechNiche Battery Powered Heating Jacket, Powered by IonGear™
- 5637** TechNiche Battery Powered Heating Gloves, Powered by IonGear™

Key Selling Points

- Completely portable, no attachments required for a vehicle battery
- Light weight battery with long life per charge, from 4-9 hrs
- Multiple temperature settings available from 104F for 9 hrs to 140F for 4 hrs
- All garments made using water repellent or waterproof materials such as softshell on vests and jackets
- Each system comes with a detailed instruction guide that allows users to quickly and easily understand how the systems work

Competition

There is limited competition for quality garments combined with warmers. For just hand, body and toe warmer type products competitors include Grabber, and Heat Factory

TechNiche Vests/Jackets, Powered by IonGear™		Competing Products		TechNiche Gloves, Powered by IonGear™		Competing Products	
Heating Source	Flexible Carbon Fiber Elements	Simple Copper Wires or Other Basic Heating Elements		Heating Source	Coated Micro-Yarns Embedded in inner glove layers	Simple Cooper Wires or Other Basic Heating Elements	
Battery Type	Li-Polymer, 4400 mAh Capacity	Li-Ion, NiMh or Other Low Capacity		Battery Type	Li-ion, 2200 mAh Capacity	NiMh or Other Low Capacity	
Heating Duration	Up to 9 Hours	6 Hours or less		Heating Duration	Up to 10 Hours	8 Hours of less	
Battery Life Cycles	500 Cycles	250 Cycles		Battery Life Cycles	500 Cycles	250 cycles	
Apparel Design	Heating System can be removed from apparel for service or cleaning	Heating System Integrated Directly into Apparel		Water Proof Design	YES	NO	
Component Design	Separate Heating Elements, Temp Controller and Battery	Heating Components Integrated		Heating Surface	Hand, AND Full Finger Coverage	Hands, Fingers OR Finger Tips	
Power Source	Mobile AND Fixed	Mobile OR Fixed		Temp Settings	4	3 or less	
				Performance	Heat Up Time: 30 seconds	Heat Up Time: 2-3 minutes	

Pricing Examples

Item	MSRP	Item	MSRP
5627	\$199.99	5637	\$199.99
5690	\$219.99	5665	\$84.99

*See your company for complete pricing and details.

Additional Information

www.techniche-intl.com for MSDS and testimonials
Contact: info@techniche-intl.com

